

The  
**Global  
Coffee  
Festival**  
*Virtual*

## **GCF FRINGE CHANNEL GUIDE**

*GCF Fringe Events should be highly engaging, entertaining and educational, and sit within one of the 9 Programme Channels:*

### **COFFEE CITIES**

*Host your own insider tour of your café, roastery or home city*

### **COFFEE BUSINESS**

*Host interviews, debates or future-minded talks on industry trends, challenges & opportunities*

### **COFFEE ROOTS**

*Virtual trips to Origin and tours, talks and tutorials delving deep into coffee history*

### **THE REVIEW**

*Showcase or review latest kit, tech and innovative products, online*

### **THE LAB**

*Deliver an expert-led advanced coffee learning, skills & sensory training digital masterclass for baristas, roasters and connoisseurs*

### **HOME RITUALS**

*Present your own home barista workshop and engage with end-users via your platform*

### **COFFEE MIXOLOGY**

*Host creative coffee cocktail demos and workshops*

### **SHOWTIME**

*Freestyle sessions, throwdowns, banter and party vibes*

### **BEYOND COFFEE**

*Celebrate gastronomy, music, art and other coffee movement subcultures*